

# IECON >> 2025

The 51st Annual Conference of the IEEE  
Industrial Electronics Society

14-17 October 2025. Madrid, Spain

IEEE  
Industrial  
Electronics  
Society

iee

IEEE

## PARTNERSHIP DOSSIER

# GENERAL INFORMATION

The 51st Annual Conference of the IEEE Industrial Electronics Society (IECON 2025) will be held in Madrid, Spain, October 14–17, 2025. The venue for the conference is Meliá Castilla Hotel.

IEEE IECON is the flagship yearly conference of the IEEE Industrial Electronics Society, devoted to the dissemination of new ideas, research and works in progress in the fields of Robotics and Mechatronics, Power Electronics, Cybersecurity, Renewable Energy, Smart Grid, Digital Twins, AI for Industrial Processes, and Industry 5.0, among others.

IECON program includes workshops, tutorials, panels, keynotes, and presentation of original research and industrial applications. The world's industry, research, and academia are cordially invited to participate in a wide array of technical and social activities for the advancement of science, technology, industry, engineering education, and fellowship.



## Exhibit Dates and Times

Exhibitors Move-in hours:

October 14	1:00pm – 6:00pm
October 15	8:00am – 6:00pm
October 16	8:00am – 6:00pm
October 17	8:00am – 2:00pm

Exhibitors Move-out hours:

October 17	2:00pm – 4:00pm
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# KEY DATES & VENUE

**DECEMBER 2024**

Registration and  
submissions opening

**MAY 23RD 2025**

Regular papers  
submission  
deadline

**JUNE 30TH 2025**

Submissions  
acceptance  
notification

**JULY 31ST 2025**

Early registration  
fee deadline

## VENUE and Hotel Accommodation

Meliá Castilla Hotel

Calle del Poeta Joan Maragall, 43  
28020 Madrid (Spain)

Telephone number: (34) 91 5675000

Website: [www.meliacastilla.com](http://www.meliacastilla.com)

For more information and registration details please visit:  
<https://iecon2025.org>

# WHY BECOME A PARTNER?

1. To meet face to face with over 1.200 experts in the fields of green technologies, smart systems, control, robotics, ai in industry, smart grids, power electronics, industry 5.0, among others.
2. To strengthen your network and create new partnerships
3. To promote your latest technologies and services
4. To keep up with your competitors and to know the market!



# SPONSORSHIP AND EXHIBITION INFORMATION

You will be given a Sponsorship Level dependent upon the total amount of your support contribution. The total contribution will consist of items such as industry sessions, advertisements, technology resources, etc... and exhibition space (excluding storage space).

## SPONSORSHIP LEVEL

## BASIC CONTRIBUTION

Platinum	€25,000
Gold	€15,000
Silver	€10,000
Exhibitor	€ 3,000
Supporter	€ 1,800

*Congress VAT/Taxes will be regulated by the Spanish law.*

# SPONSORSHIP PACKAGES

BENEFIT	PLATINUM	GOLD	SILVER	EXHIBITOR	SUPPORTER
Space Only Rental	18m2	12m2	9m2	6m2	3m2
Congress Registration	6	5	2	1	
Industry Session Speech	√				
Logo on IECON website	√	√	√	√	√
Logo on conference Program	√	√	√	√	√
Logo on bottom of conference email communication	√				
Logo presence and Advertisement throughout conference venue	√				
Logo presence throughout conference venue	√	√	√		
On screen mention during Welcome Session and Opening Session	√				
Industry Panel Session	√	√	√		

# SPONSORSHIP OPPORTUNITIES

Promote your company's name and product by sponsoring an event at the conference and get unlimited visibility. Or sponsor the meeting lanyard, the conference bag, or another of the many sponsorship items and ensure that your name is seen by all the attendees at the event.

Your company will be recognized on signage onsite and with formal acknowledgment during the event you sponsor. Sponsored items will prominently display your company logo.

Meeting Lanyard	€2,500
Badges	€2,000
Extra promotional Ad mailing shot	€1,000 each
Pre-Congress information mailing shot	€1,200
Full digital program sponsorship	€2,200
Video Ad (supplied by the sponsor)	€2,000 each slot

For more information on  
exhibiting  
and sponsoring opportunities,  
contact [industry@iecon2025.org](mailto:industry@iecon2025.org)

*CONGRESS VAT/TAXES WILL BE REGULATED BY THE SPANISH LAW.*

# SPONSORSHIP OPPORTUNITIES

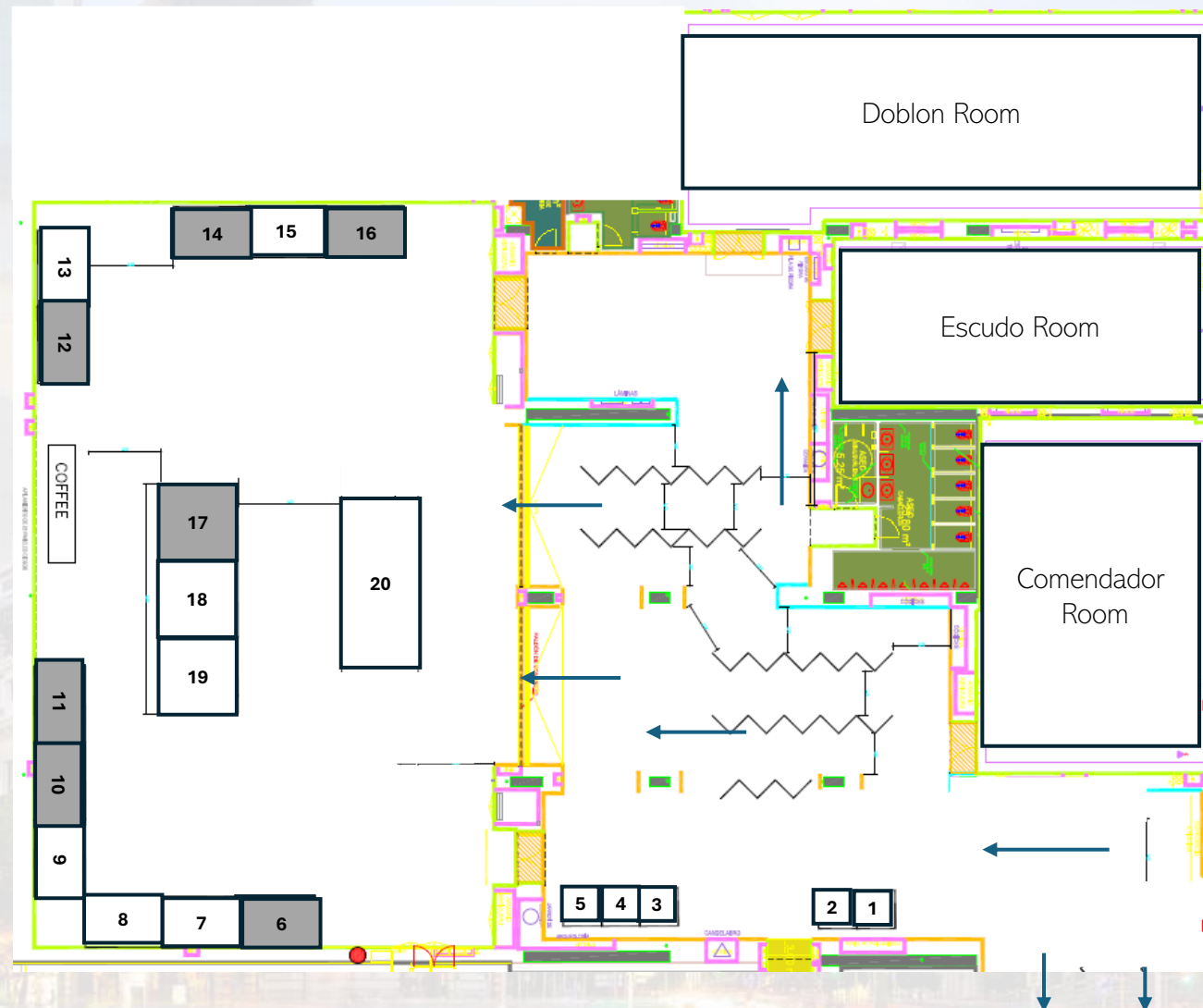
Welcome Reception	€10,000
Awards Lunch	€2,000
Coffee Break	€2,000 each
Bar Code reader (for Exhibitors only)	€ 850 each
Extra promotional Ad mailing shot	€1,000 each
Pre-Congress information mailing shot	€1,200
Poster Session Catering	€2,500 per session

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# EXHIBITION FLOOR PLAN

## Patios Area – Ground Floor



### Already booked

Space

#20: 18 m<sup>2</sup> (3x6)

Spaces

#17-19: 9m<sup>2</sup> (3x3)

Spaces

#6-16: 6m<sup>2</sup> (3x2)

Spaces

#1-5: 3m<sup>2</sup> (3x1)

Maximum height 2,80 m

# SPONSORSHIP / EXHIBITION REQUEST FORM

IECON 2025

The 51st Annual Conference of the IEEE  
Industrial Electronics Society

14-17 October 2025, Madrid, Spain



Company name: \_\_\_\_\_ VAT N.: \_\_\_\_\_  
Address: \_\_\_\_\_ Postal code: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Country: \_\_\_\_\_ Ph.: \_\_\_\_\_ E-mail: \_\_\_\_\_

*If the invoicing details are different of the ones stated in this form, please send them by email.*

Contact person: \_\_\_\_\_ Position: \_\_\_\_\_

## CHOOSE YOUR SPONSORSHIP LEVEL:

- ☐ Platinum €25,000
- ☐ Gold €15,000
- ☐ Silver €10,000
- ☐ Exhibitor € 3,000
- ☐ Supporter € 1,800

I accept the contract Terms and Conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the IECON CONGRESS 2025. I am authorized to sign this form on behalf of the applicant/Company.

[IECON25 – AM – CAIXABANK ES91 2100 8077 3102 0025 4560](#)

Please state company name and IECON2025 in the bank transfer.

Signature and stamp: \_\_\_\_\_ 202\_\_

# SPONSORSHIP / EXHIBITION REQUEST FORM

Exhibition Space: 1st Option: ..... 2nd Option: ..... space/sqm \_\_\_\_ x \_\_\_\_ € = Total: \_\_\_\_\_ , \_\_\_\_ €

OTHER SPONSORSHIP OPPORTUNITIES:

- |  |                  |  |                    |
|--|------------------|--|--------------------|
| <input type="checkbox"/> Meeting Lanyard                       | €2,500           | <input type="checkbox"/> Welcome Reception                     | €10,000            |
| <input type="checkbox"/> Meeting Conference Bag                | €6,000           | <input type="checkbox"/> Awards Lunch                          | €2,000             |
| <input type="checkbox"/> Badges                                | €2,000           | <input type="checkbox"/> Coffee Break                          | €2,000 each        |
| <input type="checkbox"/> Bag Insert                            | €1,500           | <input type="checkbox"/> Poster Session Catering               | €2,500 per session |
| <input type="checkbox"/> Extra promotional Ad mailing shot     | €1,000 each      | <input type="checkbox"/> Bar Code Reader (only exhibitors)     | € 850 each         |
| <input type="checkbox"/> Pre-Congress information mailing shot | €1,200           | <input type="checkbox"/> Extra promotional Ad mailing shot     | €1,000 each        |
| <input type="checkbox"/> Full digital Programme sponsorship    | €2,200           | <input type="checkbox"/> Pre-Congress information mailing shot | €1,200             |
| <input type="checkbox"/> Video Ad supplied by the sponsor      | €2,000 each slot | <input type="checkbox"/> Conference Wifi Access                | €5,000             |
| <input type="checkbox"/> Congress App                          | €6,000           |  |                    |

TOTAL SPONSORSHIP AMOUNT: \_\_\_\_\_ , \_\_\_\_ €

Congress VAT/Taxes will be regulated by the Spanish law. I accept the contract Terms and Conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the IECON CONGRESS 2025. I am authorized to sign this form on behalf of the applicant/Company.

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Please state company name and IECON2025 in the bank transfer.

Signature and stamp: \_\_\_\_\_ 202\_\_

# TERMS OF PAYMENT

## BANK TRANSFERS:

**IECON25 – AM**

**CAIXABANK**

**IBAN: ES91 2100 8077 3102 0025 4560**

**SWIFT: CAIXESBBXXX**

Invoice will be issued upon receipt of agreement.

100% payment within 30 days after receiving the invoice. All payments must be received before the starting date of the IECON2025.

Should the Partner fail to complete payments prior to the starting date of IECON2025, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

## VAT/TAXES

Congress VAT/Taxes will be regulated by the Spanish law.

Should you have any other proposal or items suggestions, please contact:

Exhibition and Sponsorship enquiries:

E-mail: [iecon2025@iecon2025.org](mailto:iecon2025@iecon2025.org)

Ph.: +34 91 833 74 33

# TERMS AND CONDITIONS

## Application to Participate

Application to participate as Exhibitor in the Congress will be considered only if submitted to AM on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

## Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her/its installation until the date and time fixed for closure of the event.

The Exhibitor may only present on his/her/it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

## Obligation and Rights of Organizer

The Organizer undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the congress, with no obligation to provide compensation to the defaulting Exhibitor.

## Liability/Insurance

Equipment and all related display materials installed by Exhibitor are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his/her/its property and person and for the property and persons of his employees and agents and for any other third party who may visit his/her/its space. The Exhibitor shall hold harmless and indemnify the Organizer, its shareholders, directors, employees, agents and representatives, from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Exhibitor and/or their affiliates and/or representatives in connection with the Exhibitor's materials, equipment, goods or property used or displayed in the event. The Exhibitor will purchase insurance policies for the above listed damages.

Organizer reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

## Exhibition Regulations

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organizer. Should the Exhibitor fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract.

Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected from the Exhibition Manager's desk on the exhibition commencement date.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organizer is not liable or responsible for the quality and/or quantity of the Exhibitor's refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organizer, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, claims, actions, proceedings, injuries, demands, fees, penalties, judgments, fines, damages, costs and/or expenses (including reasonable attorneys' fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor's refreshments. All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organizer. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



AM Conferences  
Ph. +34 91 833 74 33

**SPONSORSHIP & EXHIBITION**  
[industry@iecon2025.org](mailto:industry@iecon2025.org)

**REGISTRATION & ACCOMMODATION**  
[iecon2025@iecon2025.org](mailto:iecon2025@iecon2025.org)

[www.iecon2025.org](http://www.iecon2025.org)